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| Examples2.jpgExamples | Sample Partnership Measures Plan***The following is an example of a measures plan that applies the principles and concepts described in Section 5.*** Adapted from the CDC *Fundamentals of Evaluating Partnerships Evaluation Guide* (2008, pp. 14-15). For additional examples of evaluation questions and methods, see Appendix 1 (pp. 20-21) in the same document.  |

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| Measurable Objective | EvaluationQuestions | Indicators/Measures | Indicator Type | Data Sources | DataCollectionMethod | Lead | PartnerPOCs | TimeFrame | DataAnalysis | Lead for Analysis | Monitoring cost | BaselineStatus | CommunicateResults (lead, audience, and format) | NextSteps / Comments |
| All quarterly project meetings are convened with at least 90% staff in attendance, and at least 10 diverse partners represented. | Are project staff engaged and committed to the project?Are partnership meetings successful, i.e., productive, focused, effective? | Number of meetings heldNumber of staff in attendanceNumber of diverse partners representedMeeting productivity | Activity | AARPartnership rosterMeeting minutesSurvey results | Conduct After Action Review Document review after partnership meetingsList the number of partners, the sector each represents, and how the partner participates in the meetingReview meeting minutesMeeting effectiveness survey | USFS | Mark | Ongoing with review annually and at completion of agreement period | Calculate % partners in attendance at each meeting, graph trend over timeCalculate response rates.Identify gaps | Mark | minimal | N/A | Report to project leadershipAnnual reportOrally report gaps to partnership coordinators |  |
| Project team is comprised of staff that possesses and demonstrates values, attitudes and skills necessary for partnership success | What training do partners need to actives and productively participate in partnership activities?Does all project staff have the necessary partnering skills?  | Percent of staff trained in and demonstrating good conflict management, negotiation, project management, and communication skills | Input and Output | Survey resultsAssessment resultsKey informants | Partnership Effectiveness Benchmarking Tool (survey)Conduct training needs assessmentInterview key informants | TNC | Bill | At beginning of project and then annually | Project manager reviewsQualitative analysis of assessments and interview for themes / areas of needIdentify gaps | James |  minimal |  | Include in annual partnership report |  |
| By 2015 at least 75% of community partner organizations are working collaboratively with the marine resources agency to create locally managed marine areas | Is the partnership operating in a healthy manner?What is the ideal level of collaboration?  | Number of partnership success factors scored above “4” in the Wilder Collaboration Factors Inventory | Output | Survey results | Wilder Collaboration Factors Inventory (survey)Conduct baseline survey with annual follow-upAnnually track changes/improvement using WWF Partnership Monitoring Tool (survey) | Local university | Jose | Annual in January | Using methods described in Wilder, identify and graph areas of strength and weakness | Maria | $5K USD | TBD | Include in annual partnership report |  |
| By 2015 there is a 30% increase in funds above current levels, as a result of partner’s improved financial and administrative capacity.  | Does the partner possess the organizational capacities necessary for solvent financial management and fundraising? | Number of partner staff receiving financial/ admin/ fundraising trainingNumber of partner staff reporting an increase in knowledge, confidence, and competence in finance / admin / fundraisingPercent increase in funds above current levels | Output and Outcome | Survey resultsBudgets and financial records | SurveyInstitutional Self-Assessment survey – section on Financial ManagementReview budgets and financial records | TNC | Marie | Annually | Financial review | Project manager | minimal | Current funding level | Review with project team at annual meeting | Also dependant on external funding availability |
| By 2020, strong partners are implementing network management plans in at least 5 pilot sites | Do partners have the tools, funding and resources needed to implement project?Who are the influencers in the partnership? What unintended outcomes are occurring? | Partners are perceived as “strong” or having ability to meet goals by other key partners and communitiesNumber of sites where partners engageNumber of new communities inspired and working at their own sites | Input, Output, and Outcome | Survey resultsKey informantsAssessment results Partnership progress reports PartnersDocument review | Conduct Institutional Self Assessment Assess the impact of the relationshipInterview key informantsDocument partnership activities. Pre- and post- activity assessment Stakeholder influence mapping or Social network analysisPartner Prioritization Tool Capture partners’ “success stories” written from their perspective | CRC | Lynne | Twice annually | Identify and track areas of strength and weaknessQualitative analysis of assessments and interview for themes / areas of needTrack benchmarks over time | Lynne | $10K USD |  | USAID project reportAnnual review meetingPress release |  |
| By 2015 legislation is in place that supports to creation of private marine conservation agreements in at least 5 provinces | Is the partnership influencing policies? If not, where are the barriers? | Changes through partnership interventionNumber of new legislative policies for marine conservation | Outcome | PartnersState plan progress reports | Conduct focus groups after annual meeting to collect partner success storiesReview progress and state government relations plans to identify policy, practice and systems changes | Local university | Judy | At the end of year 3 | Qualitative analysis for themes and barriersTrack number and reach of changes made by priority area | Karen | $13K USD | As of X date, one province has legislation.  | Include in annual partnership reportPublish success stories on partnership websitePress release |  |