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Examples

SAMPLE PARTNERSHIP MEASURES PLAN

The following is an example of a measures plan that applies the principles and concepts described in Section 5.

Adapted from the CDC *Fundamentals of Evaluating Partnerships Evaluation Guide* (2008, pp. 14-15). For additional examples of evaluation questions and methods, see Appendix 1 (pp. 20-21) in the same document.

Measurable Objective	Evaluation Questions	Indicators/ Measures	Indicator Type	Data Sources	Data Collection Method	Lead	Partner POCs	Time Frame	Data Analysis	Lead for Analysis	Monitoring cost	Baseline Status	Communicate Results (lead, audience, and format)	Next Steps / Comments
All quarterly project meetings are convened with at least 90% staff in attendance, and at least 10 diverse partners represented.	Are project staff engaged and committed to the project? Are partnership meetings successful, i.e., productive, focused, effective?	Number of meetings held Number of staff in attendance Number of diverse partners represented Meeting productivity	Activity	AAR Partnership roster Meeting minutes Survey results	Conduct After Action Review Document review after partnership meetings List the number of partners, the sector each represents, and how the partner participates in the meeting Review meeting minutes Meeting effectiveness survey	USFS	Mark	Ongoing with review annually and at completion of agreement period	Calculate % partners in attendance at each meeting, graph trend over time Calculate response rates. Identify gaps	Mark	minimal	N/A	Report to project leadership Annual report Orally report gaps to partnership coordinators	
Project team is comprised of staff that possesses and demonstrates values, attitudes and skills necessary for partnership success	What training do partners need to actives and productively participate in partnership activities? Does all project staff have the necessary partnering skills?	Percent of staff trained in and demonstrating good conflict management, negotiation, project management, and communication skills	Input and Output	Survey results Assessment results Key informants	Partnership Effectiveness Benchmarking Tool (survey) Conduct training needs assessment Interview key informants	TNC	Bill	At beginning of project and then annually	Project manager reviews Qualitative analysis of assessments and interview for themes / areas of need Identify gaps	James	minimal		Include in annual partnership report	
By 2015 at least 75% of community partner organizations are working collaboratively with the marine resources agency to create locally managed marine areas	Is the partnership operating in a healthy manner? What is the ideal level of collaboration?	Number of partnership success factors scored above "4" in the Wilder Collaboration Factors Inventory	Output	Survey results	Wilder Collaboration Factors Inventory (survey) Conduct baseline survey with annual follow-up Annually track changes/improvement using WWF Partnership Monitoring Tool (survey)	Local university	Jose	Annual in January	Using methods described in Wilder, identify and graph areas of strength and weakness	Maria	$5K USD	TBD	Include in annual partnership report	

Objective	Evaluation Question	Indicator	Type	Data Source	Data Collection Method	Organization	Person	Frequency	Analysis	Responsible	Cost	Baseline	Communication	Notes
By 2015 there is a 30% increase in funds above current levels, as a result of partner's improved financial and administrative capacity.	Does the partner possess the organizational capacities necessary for solvent financial management and fundraising?	Number of partner staff receiving financial/ admin/ fundraising training Number of partner staff reporting an increase in knowledge, confidence, and competence in finance / admin / fundraising Percent increase in funds above current levels	Output and Outcome	Survey results Budgets and financial records	Survey Institutional Self-Assessment survey – section on Financial Management Review budgets and financial records	TNC	Marie	Annually	Financial review	Project manager	minimal	Current funding level	Review with project team at annual meeting	Also dependant on external funding availability
By 2020, strong partners are implementing network management plans in at least 5 pilot sites	Do partners have the tools, funding and resources needed to implement project? Who are the influencers in the partnership? What unintended outcomes are occurring?	Partners are perceived as "strong" or having ability to meet goals by other key partners and communities Number of sites where partners engage Number of new communities inspired and working at their own sites	Input, Output, and Outcome	Survey results Key informants Assessment results Partnership progress reports Partners Document review	Conduct Institutional Self Assessment Assess the impact of the relationship Interview key informants Document partnership activities. Pre- and post-activity assessment Stakeholder influence mapping or Social network analysis Partner Prioritization Tool Capture partners' "success stories" written from their perspective	CRC	Lynne	Twice annually	Identify and track areas of strength and weakness Qualitative analysis of assessments and interview for themes / areas of need Track benchmarks over time	Lynne	$10K USD		USAID project report Annual review meeting Press release	
By 2015 legislation is in place that supports to creation of private marine conservation agreements in at least 5 provinces	Is the partnership influencing policies? If not, where are the barriers?	Changes through partnership intervention Number of new legislative policies for marine conservation	Outcome	Partners State plan progress reports	Conduct focus groups after annual meeting to collect partner success stories Review progress and state government relations plans to identify policy, practice and systems changes	Local university	Judy	At the end of year 3	Qualitative analysis for themes and barriers Track number and reach of changes made by priority area	Karen	$13K USD	As of X date, one province has legislation.	Include in annual partnership report Publish success stories on partnership website Press release	