



Click on photos to see the blog posts (from left): “Farming Through Wildfire Season: The Key Role of Farmers in Building Wildfire Resilience,” “Ground Truth: The Limits of Scale” and “Common Ground, Neighborhood Networks, and How Preparing for Wildfire Brings Us Together.”

FOCUS ON ONLINE RESOURCES:

SHARING IDEAS, CONNECTING PEOPLE

The Fire Networks recognize the importance of communicating about our work so that others can have access to the resources, success stories, lessons learned, and inspirational ideas that come out of the projects we support. We engage with audiences through a portfolio of online platforms—some of which have a long history, others that are new and emerging.

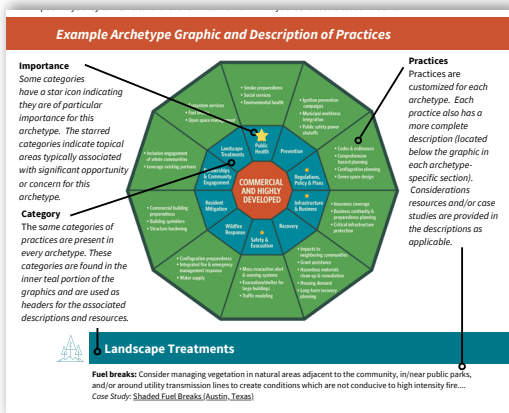
New: FAC Pathways Tool

Over the last decade, staff and members of the Fire Adapted Communities Learning Network have identified, developed, refined and shared numerous tools to help communities work toward living better with fire. In recent years, efforts also have turned to new ways to conceptualize what it means to be fire adapted, and how various tools fit into that. For example, the [FAC Graphic](#) was originally published in 2019, highlighting eight thematic areas, and updated to ten areas in 2021. This—along with the research work of Travis Paveglio on community “archetypes”—formed the foundation of the Fire Adapted Communities Pathways Tool launched in 2022.

The [FAC Pathways Tool](#) helps community-based wildfire resilience practitioners articulate action plans and priorities to advance their community’s wildfire resilience. Users identify their community’s unique archetype (for example, “High Resource, High Amenity” or “Rural Lifestyle”), and are then guided to select from the array of possible FAC tools and actions depending on the needs and makeup of the area.



people have downloaded the **FAC Pathways Tool** to explore wildfire preparedness in their communities this year.



◀ The FAC Pathways Tool guides users through a five-step process, from identifying their community and determining its archetype through setting out action steps. Download the tool at <https://fireadaptednetwork.org/resources/fac-pathways-tool/>

What Are the Fire Networks?

Four networks—Fire Learning Network (FLN, since 2002), Prescribed Fire Training Exchanges (TRES, 2008), Fire Adapted Communities Learning Network (FAC Net, 2013), Indigenous Peoples Burning Network (IPBN, 2016)—and a body of related work bring people together to collectively identify and meet our wildfire challenges. Together they are supported by Promoting Ecosystem Resilience and Fire Adapted Communities Together (PERFACT), a cooperative agreement between The Nature Conservancy, USDA Forest Service and agencies of the Department of the Interior.

2,900

readers receive the **FAC Net blog** in their inbox each week. Numerous others access the blog on the website or through a forwarded link.

16,000

followers get Fire Networks updates and information on one of our many Facebook, LinkedIn or Twitter **social media** channels.

1,460

subscribers receive the **Networker** every three weeks.

2,100

subscribers receive the **FAC Circular** every month.

Websites

The Fire Networks are currently designing a new website that will serve as the online gateway to the four networks—FLN, FAC Net, IPBN and TRES—which currently have materials in several places, to highlight the close relationships among them. FireNetworks.org will include an introduction to each network, as well as shared pages for resources, news and events. The site will be visually compatible with FAC Net’s current [FireAdaptedNetwork.org](https://www.fireadaptednetwork.org), and will link to it. The new website will launch in the fall.

FAC Net staff also relaunched [FireAdapted.org](https://www.fireadapted.org) in 2022, a site previously managed by the FAC Coalition, as a resource hub for fire practitioners and community members. This website is intended to be an ever-growing asset for fire adaptation materials from a wide range of practitioners and sources.

Blog

FAC Net has stewarded the [FAC Net Blog](https://www.fireadapted.org/blog), a weekly publication featuring stories from fire practitioners, since 2014. With the launch of the new FireNetworks.org in fall 2023, the blog will transition to being the Fire Networks Blog. While authors from all of the Fire Networks have had a place on the blog since the beginning, in this new iteration, the full breadth of voices from across all of the Fire Networks will be heard from as we aim to embrace the importance of storytelling as a core value of the Fire Networks.

Over the past year, blog authors from around the country and world have contributed stories that inspire readers to act, reflect, reconsider and adapt—from Eric O’Connor (FAC Net member) “[Burn Small, Burn Often: Introducing Practical Prescribed Fire Into Your Community](#)” to Gloria Erickson (FAC Net member, FLN and IPBN partner) “[Who’s Your Hero? Finding Community Leaders in Fire-Adapted Northeastern Minnesota](#)” to Liz Davy (FAC Net and FLN member) “[Tips for Creating Consistent Messaging About Fire.](#)”

Social Media

The Fire Networks use several social media channels to share content, connect with partner accounts, and engage with audiences. Informally, [TRES](#) and [WTRES](#) (Women-in-Fire TRES) have a Facebook presence to announce events and share updates and photos, as do some individual TRES, such as the [Karuk Women’s TRES](#). FAC Net maintains accounts with [Facebook](#), [LinkedIn](#), and [Twitter](#) to notify followers about new content from the weekly blog or monthly newsletter, as part of a broader communications strategy.

Newsletters

For those who prefer news and resources delivered to their inboxes, the Fire Networks offer two newsletters. The *FAC Circular* offers a monthly set of stories and resources on a particular FAC theme ([subscribe](#)). The *Networker* provides a selection of news, resources, articles, events and job postings for network members and practitioners across a wide range of fire-related disciplines every three weeks ([subscribe](#)).

These resources are supported by the Promoting Ecosystem Resilience and Fire Adapted Communities Together cooperative agreement between The Nature Conservancy, USDA Forest Service and agencies of the Department of the Interior. For more information, contact Marek Smith at marek_smith@tnc.org.

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