MAPPING OCEAN WEALTH

TOURISM

Ocean habitats provide scuba diving, fishing and other recreational opportunities that attract tourists from around the world.

Coastal communities, planners and the tourism industry should protect and restore the habitats that drive local economies.

Mapping Ocean Wealth demonstrates what the ocean does for us today so that we maximize what the ocean can do for us tomorrow.

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SPORT FISHING can be the main source of income for coastal communities \$141.5 MILLION Bahamas in 2008

\$56.5 MILLION Belize in 2007

> CORAL REEFS drive up to \$30 BILLION per year globally in tourism revenue

TOURISM directly employs ,000,000 PEOPLE ~~ in the Caribbean Islands –

in the Caribbean Islands – 1 in 10 Residents

HEALTHY OCEAN HABITATS

attract the divers, snorkelers and other tourists who drive coastal economies Recreational fishing around MANGROVES contributes

per year toward Florida's economy

At prime scuba diving spots in Palau **A SINGLE SHARK** has a lifetime value of **\$1.9 MILLION** and a fished value of \$108