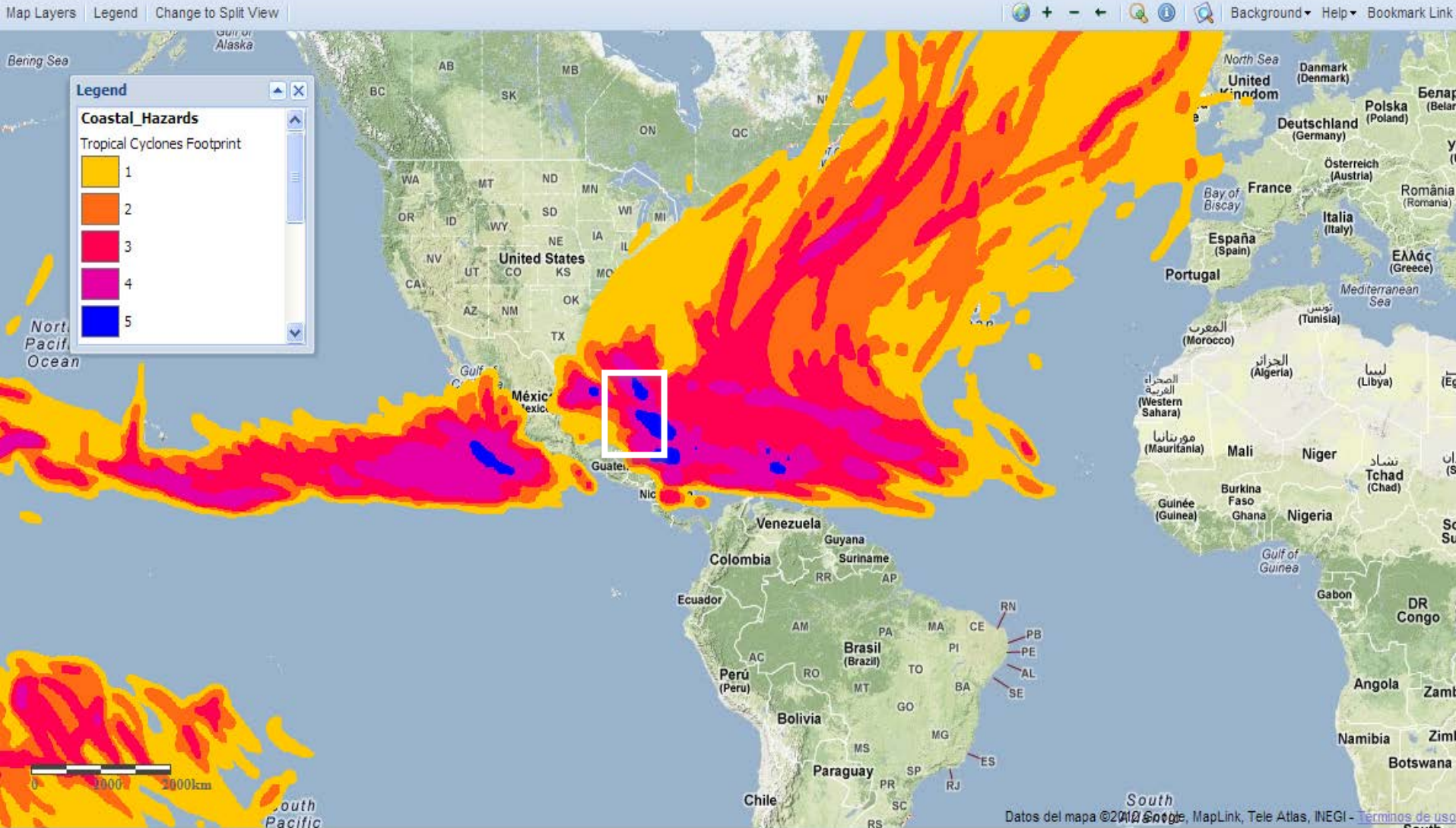


The Mesoamerican Reef, the busiest path of hurricanes

Coastal Resilience Network



What do we want to achieve?

Restore or maintain the capacity of ecosystems to provide coastal protection service to people and infrastructure (tourism and real estate)



Change building and zoning practices

Adapt municipal regulations

Create incentives: insurance/subsidies



Assess risk and the role of ecosystems, based on science

Identify building and zoning practices

Build capacities of building, tourism and municipal sectors

What kind of partners we need?

Change building and zoning practices

Real Estate developers, tourism industry

Adapt municipal regulations

State-Municipal governments, advisor, specialists, academia

Create incentives: insurance/subsidies

Insurance companies, emergency-relief agencies



Assess risk and the role of ecosystems, based on science

Academia, specialists, advisors

Identify building and zoning practices

Architects, engineers, builders, local people

Build capacities of building, tourism and municipal

Academia, professional associations

Criteria to select partners

Trusted partners

Specialized and experienced

Identify shared objectives

And then

Build trust

Provide financial support to fill up gaps

Building partnerships, a process: Identifying practices and building capacity

Mesoamerican
Reef Tourism
Initiative

10 years working
with hotel
industry,
architects,
engineers -
North

Hotel
Associations
Cancun
Professionals
Real Estate
Developers
Municipalities

Environmental
State Agency

TNC

Long term
involvement in
land use zoning,
building
capacities and
relations with
professionals-
South

Technological
Institute –
Architecture
School

South -
Professionals
Developers
Recent grads
Municipalities

Building partnerships, a process: assessing risk

Environmental
State Agency

TNC

CINVESTAV -
ECOSUR
academia

Recognized
scientific
institutions

Professionals
Municipalities
Federal Agencies

Our current gap: building incentives

Relief and
emergency
agencies ?

Social oriented
federal agencies

Insurance
companies