



# CONSERVATION APPS FAIR!

## COACHES RALLY 2010

**Come to the Fair!** The “Conservation Apps Fair” brings together tool developers and users in an informal setting to learn and share. The Fair’s ten “booths” will showcase computer tools that can enhance our work and enrich our community. Folks with experience using these tools as they apply to CAP/Open Standards will be on hand to answer questions, take suggestions and learn how you, as coaches, have or would like to use these tools.

**Load your new “Smart Phone” with Apps!** At registration, you will receive a “smart phone.”\* When you participate at a booth – either by doing an exercise or watching a presentation – you will “download an App” (to be exact, put a sticker representing that “App” on your phone.) Got 10 Apps? Find coach Robyn Miller to receive your prize.



The Conservation Apps Fair will be open during the following times:

<p><b>Tuesday, November 16, 2010</b>          1:30 - 3:00pm Fairgrounds Open/demos          6:00 - 9:30pm Evening – <i>A Tasting Event</i></p>	<p><b>Wednesday, November 17, 2010</b>          1:30 - 2:30pm Fairground Open/demos</p>
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These are the ten Apps you can download “free” at Conservation Apps Fair. See you there!

	<p><b>Climate Wizard</b> (Chris Zganjar) <a href="http://www.climatewizard.org">www.climatewizard.org</a></p> <p>Climate Wizard is a web based application used to assess how climate has changed over time and to project what future changes are likely to occur around the globe. It enables technical and non-technical audiences alike to easily and intuitively access leading climate change information and visualize the impacts anywhere on Earth and represents the first time ever the full range of climate history and impacts for a landscape have been brought together in a user-friendly format.</p>
	<p><b>Coastal Resilience</b> (Zach Ferdana) <a href="http://www.coastalresilience.org">www.coastalresilience.org</a></p> <p>The Coastal Resilience project provides tools and information to better inform decision-making with a primary goal of identifying vulnerable human and natural communities, while illustrating the important role that ecosystems will play in the face of sea level rise and increased storm intensity. In the Gulf of Mexico, TNC is using this system to provide information to key decision-makers, scientists and other stakeholders on some of the best options for coastal ecosystem recovery and restoration investments. (<a href="http://GulfRestorationDS.org">http://GulfRestorationDS.org</a>) Participants will have the opportunity to explore this web mapping application that illustrates ecological, socioeconomic, and coastal hazards information at different scales throughout the Gulf.</p>
	<p><b>ConPro</b> (David Berg) <a href="http://conpro.tnc.org">http://conpro.tnc.org</a></p> <p>Welcome to ConPro, the Conservation Project Database. With nearly 1,100 projects from around the world in this searchable repository of data, you will learn details about projects that share characteristics with your own. See what ecological targets are being conserved, the threats to those targets, strategies employed to accomplish particular objectives, and indicators to measure progress towards those objectives. Explore the spatial application to locate projects using the Conservation Map interface. See how easy it is to upload and download projects from and to desktop tools, such as Miradi and the CAP Workbook.</p>

\* The wooden smart phones are made to be re-useable toys. If you know preschoolers who might like toy phones, take some home with you. If not, please leave yours at the registration desk at the end of the rally, and we will find them a home.

 <p><b>Conservation GATEWAY</b> The Nature Conservancy Protecting nature. Preserving life.</p>	<p><b>Conservation Gateway</b> (Rebecca Esselman) <a href="http://www.conservationgateway.org">www.conservationgateway.org</a></p> <p>The Conservation Gateway is a brand new Nature Conservancy website designed specifically for Conservation Practitioners. The site covers important topics from conservation planning to strategy implementation. You will find relevant resources on a variety of subjects along with the latest ideas and advances presented for discussion. With both strong search and browse options, information will be easier to find than ever. You can also track what is new on subjects of interest to you. This site will replace the existing Conservation by Design Gateway on ConserveOnline.</p>
 <p>THE CONSERVATION <b>Partnership Center</b></p>	<p><b>Conservation Partnership Center</b> (Olivia Millard &amp; Nina Hadley) <a href="http://www.conservationpartnerships.org">www.conservationpartnerships.org</a></p> <p>Come explore the path to effectively “working with others” – a central tenet of conservation practice today! The new Conservation Partnership Center provides expert guidance, tested tools, best practices and a rich assortment of resources to help you and your organization enter into and maintain healthy, effective and productive partnerships. Stop by and find out what’s in it for you!</p>
 <p><b>inffer</b> Investment Framework for Environmental Resources</p>	<p><b>INFFER</b> (Paul Koch) <a href="http://www.inffer.org">www.inffer.org</a></p> <p>INFFER is a framework for planning and prioritizing conservation investments. Designed as a stand-alone planning tool, it also works well when used in conjunction with CAP/Open Standards. INFFER aims to help compare the value of different proposed “on-ground” activities, thereby assisting conservation practitioners to achieve the best environmental outcomes with their available resources. It is relevant to actions where further spatial prioritization is desired to identify the best prospects for investment. Using simple criteria (conservation value and level of threat), INFFER starts by identifying potential conservation areas and generating a short list of “assets.” Potential actions targeting these assets are then evaluated against a specific goal, using additional criteria (including time lags, effectiveness of works, technical risks, adoptability of works, socio-political risks, cost and funding risks). This information is used to calculate a Benefit: Cost Index, allowing a standardized comparison of different conservation activities.</p>
 <p><b>InVEST</b></p>	<p><b>InVEST</b> (Jorge Leon) <a href="http://www.naturalcapitalproject.org/InVEST.html">http://www.naturalcapitalproject.org/InVEST.html</a></p> <p>InVEST is designed to inform decisions about natural resource management. Decision-makers, from governments to non-profits to corporations, often manage land for multiple uses and inevitably must evaluate trade-offs among these uses. InVEST’s multi-service, modular design provides an effective tool for evaluating these trade-offs. Come see how this GIS tool can add more flavor to your CAP!!</p>
 <p><b>MIRADI</b></p>	<p><b>Miradi</b> (Dan Salzer) <a href="https://miradi.org/">https://miradi.org/</a></p> <p>Come by the Miradi booth to check out the latest enhancements to the software designed specifically to support the Open Standards/CAP process. Discover how easy it is to send 100% of your CAP workbook content to Miradi (and sign up to have this done for you!). Share your ideas for new features or vote on existing recommendations. Find out why over 3000 practitioners from over 130 countries are using Miradi to design, manage, monitor, and share information for both place-based and regional-scale or policy types of projects.</p>
	<p><b>Networking in the Network</b> (Marjorie Bennett) <a href="http://maps.tnc.org/CCNET/">http://maps.tnc.org/CCNET/</a></p> <p>Bring the stimulation, inspiration and friendships of the Rally home with you! We have lots of new tools to help you stay in touch with other coaches – an email discussion list, an expertise database, and an interactive map to help you find colleagues wherever you are. All we need is your participation! Stop by the Networking booth and get connected.</p>
	<p><b>Spatial Data Resources</b> (Jon Fisher) <a href="http://maps.tnc.org">http://maps.tnc.org</a></p> <p>In addition to spatial functionality for projects in ConPro (which lets you view, edit, and download project boundaries in a web map, as well as host shapefiles and maps if desired), we have guidance for how to better incorporate spatial data and products into their conservation plan. We also have the ability to help TNC staff publish any of their spatial data online via map services and web maps. See <a href="http://maps.tnc.org">http://maps.tnc.org</a> for examples of some of the data and maps that are already being shared in it for you!</p>